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Industry Experts Write New Book on Big Data Solutions

Pragmatic Works, a Microsoft Gold Certified and National Systems Integrator Partner, joined with industry experts from Microsoft and Hortonworks to write *Microsoft Big Data Solutions*, a complete guide on Microsoft’s Big Data Platform including Windows Azure, HDInsight and Hortonworks Data Platform for Windows.

Big Data is an ideal way to add value to your existing data platforms and gain in-depth analytics capabilities. Users get timely insights on a vast amount of data, real-time monitoring and forecasting, the option to manage data in the cloud and many other benefits from properly using technologies in the big data ecosystem. *Microsoft Big Data Solutions* guides readers through how they can best use Big Data to transform their organization in a clear and comprehensive way, making the process easily approachable for first time users as well as providing new insights for those already familiar with the topic.

“We carefully considered the wide array of options for companies of every vertical to use Big Data solutions in their environments while crafting this book. If you need a detailed roadmap for designing and implementing a fully deployed Big Data solution, this book is your ideal solution for getting started,” says Adam Jorgensen, President of Pragmatic Works Consulting.

About the Authors

Adam Jorgensen is a SQL Server MVP, President of Pragmatic Works Consulting and the Executive Vice President of the Professional Association of SQL Server. He has extensive experience with data warehousing, analytics and NoSQL Architectures.

James Rowland-Jones is a principal consultant for The Big Bang Data Company. He specializes in big data warehouse solutions that leverage SQL Server Parallel Data Warehouse and Hadoop ecosystems.

John Welch is Vice President of Software Development at Pragmatic Works, where he leads the development of a suite of BI and data products for SQL Server and related technologies.

Dan Clark is a senior BI consultant for Pragmatic Works. Dan has published several books and numerous articles on .NET programming and BI development.

Christopher Price is a senior consultant with Microsoft. He is focused on ETL, data integration, data quality, MDM, SSAS, SharePoint and all things big data.

Brian Mitchell is the lead architect of the Microsoft Big Data Center of Excellence. He focuses exclusively on Data Warehousing and BI solutions.

About Pragmatic Works

Pragmatic Works’ mission is to help organizations drive value through innovative products that support the entire SQL Server and analytics ecosystem. The company accomplishes this by offering software that simplifies the development and management of SQL Server and analytics solutions as well as delivering top-tier SQL Server trainers and consultants for your most complex data management and analytics projects. Pragmatic Works serves more than 7,200 customers globally across multiple industries including banking, insurance, financial, automotive and education. Visit www.pragmaticworks.com for more information.

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