Dear APEX Entrant:

Thank you for participating in APEX 2013, the Twenty-fifth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With some 2,400 entries, competition was exceptionally intense. 100 Grand Awards were presented to honor outstanding work in 12 major categories, with 971 Awards of Excellence recognizing exceptional entries in 138 subcategories.

The panel of judges for APEX 2013 included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, noted author and Senior Writer & Editor of Writer’s Web Watch and the Writing That Works Archives, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer’s Web Watch.

The APEX 2013 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners’ List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year’s APEX Competition.

Cordially,

John De Lellis
Editor & Publisher
How were awards presented?
APEX 2013 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?
2,400 entries were evaluated, in the following distribution:
- Newsletters: 205
- Magazines & Journals: 454
- Magazines & Magazines: 51
- Annual Reports: 78
- Brochures, Manuals & Reports: 149
- Electronic Media: 212
- Social Media: 77
- Websites: 217
- Campaigns, Programs & Plans: 166
- Writing: 432
- Design & Illustration: 237
- One-of-a-Kind Publications: 122

A total of 100 APEX Grand Awards were presented in 12 major categories to honor the outstanding works in those categories. 971 APEX Awards of Excellence recognize excellence in 138 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?
Very. Each year, the quality of entries increases. Overall, this year’s entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?
Yes. Many of the winning entries in APEX 2013 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?
The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Writer & Editor of Writer’s Web Watch and the Writing That Works Archives, Christine Turner, Contributing Editor of the Writing That Works Archives and Bill Londino, Consulting Editor of Writer’s Web Watch.

What does Communications Concepts, the APEX sponsor, do?
Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:
- Concepts also publishes WritingThatWorks.com, a website for business writers and communicators, and the Writing That Works Archives, a resource for business communicators. And Concepts consults and publishes reports on business writing and communications.

How is the list of winning entries organized?
Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the beginning of each subcategory.

How can I order more award certificates?
See the order form on the outside back cover to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from http://www.apexawards.com.
GRAND AWARDS

NEWSLETTERS

FOR PROFIT
Isabelle Cohen
Natural Gas & Electricity
Wiley
Hoboken, NJ

FOR PROFIT
Mary Lerner
Leader of the Pack,
Garage to Global 1962-2012
Automated Packaging Systems
Streetsboro, OH

Fabi Preslar, Larry Preslar,
Amy Trainor
A SPARK Publication
SPARK Publications
Matthews, NC

NONPROFIT
Kristin Dey Clarke
Meet Naturally
ASAE: The Center for
Association Leadership
Dunn Loring, VA

Jill Galinski
Connection Newsletter -
February 2013
Excelsus BlueCross BlueShield
Rochester, NY

NONPROFIT
Dennise Brogdon,
Belinda Klein, Carol Binns
Hughston Health Alert,
Vol. 24, No. 4, Fall 2012
The Hughston Foundation, Inc.
Columbus, GA

Donna Kutt Nahas
Within Healthy Way
South Nassau Hospital
Oceanside, NY

MAGAZINES & JOURNALS

FOR PROFIT
Bill Hudgins, Jamie Roberts,
Edith Rianzares
American Spirit, November / December 2012
Hammock Publishing Inc./
NSDAR
Nashville, TN

Joanna Lee-Miller
SilverKris - December 2012
SPH Magazines Pte Ltd
Singapore

Steven Clark
Disney twenty-three,
Spring 2012
The Walt Disney Company
Burbank, CA

FOR PROFIT
Gary Halpern, Randall Woods,
Richard Huston
PhotoMedia — Spring/Summer
2012: 25 Years of PhotoMedia
The PhotoMedia Group, Inc.
Seattle, WA

Ticker Tape Magazine
T3 Publishing and TD
Ameritrade
Woodinville, WA

Kirk L. Kroeker
VOICES OF DARFUR
African Union - United Nations
Mission in Darfur
El Fasher (Darfur, Sudan)

Lyin Hill
Thrive - Winter 2013
New York Methodist Hospital
Brooklyn, NY

Janice Fink
Alabama Alumni Magazine -
Summer 2012
Alabama Alumni Publications
Tuscaloosa, AL

Mary Koik
Hallowed Ground - Spring 2012
Civil War Trust
Washington, DC

Erin Young
Go Teach -
November/December 2012
Phi Delta Kappa International
Bloomington, IN

Danielle DuRant
Just Thinking
RZIM
Norcross, GA

FOR PROFIT
Bill Roebuck, Ellie Robinson
Machinery & Equipment MRO -
September 2012
Machinery & Equipment MRO
Oakville, ON

Lisa Hoffman
Emergency Medicine News -
November 2012
Wolters Kluwer Health
Auburn, PA

Eric Raible
CardioSource WorldNews -
January 2013
American Medical
Communications
Manalapan, NJ

FOR PROFIT
Sandia Lab News Team
Sandia Lab News -
December 14, 2012
Sandia National Laboratories
Albuquerque, NM

FOR PROFIT
No Grand Awards presented.

ANNUAL REPORTS

FOR PROFIT
Josh Dempsey,
Carol Schumacher
2012 Walmart Annual Report
Corporate Reports, Inc.
Atlanta, GA

FOR PROFIT
Vision 2011: Aviation
Leadership Focuses on the
Future of Our Region
The Port Authority of NY & NJ
New York, NY

NONPROFIT
Gary Bloom
ASCD 2011-
Creating Revolution
ASCD
Alexandria, VA

InFact Booklet: Colorado State
University by the Numbers
Colorado State University
Fort Collins, CO

NONPROFIT
Terry Douglas Simzer
ALL MEANS ALL: Director’s
2012 Report to the Community
Upper Canada District School
Board
Brockville, ON

BROCHURES, MANUALS & REPORTS

FOR PROFIT
Jennifer Poindexter
2013 EXCELLENCE
Associate Handbook
BB&T
Winston-Salem, NC

Why Is Recovery
Taking So Long?
SIDES & Associates
Lafayette, LA

FOR PROFIT
2013 Benefits & Retirement
Reference Guide
Aflac
Columbus, GA

Alan Bell
Back of the Line
BLK and Black AIDS Institute
Los Angeles, CA
NONPROFIT
SMALL OFFICE

Fight the Bite: Teaching Kids about Mosquitoes and Ticks
Fairfax County Health Department, Division of Environmental Health, Disease Carrying Insects Program
Fairfax, VA
Office of Strategic Communications
Space Shuttle Retirement Campaign
NASA Dryden
Flight Research Center Edwards, CA

NONPROFIT
Small Office

CareerPath
Association of Corporate Counsel
Washington, DC

Mike Goldman
Eyes In The Skies
Boys' Life Magazine
Irving, TX

T.R. Witcher
Tombstone's New Fight
Civil Engineering Magazine
Reston, VA

NONPROFIT
Small Office

Joseph M. Kelly
Crushed Under the Weight of the Regulatory Burden
American Bankers Association
Washington, DC

Janet Duder, Peter Corcoran, Craig Causer, Kyle Wiens
IEEE Consumer Electronics Magazine
IEEE
Piscataway, NJ

Kaylen Tucker
Principal Magazine - Unlocking Autism
The National Association of Elementary School Principals
Alexandria, VA

Sandra Guy
Making Diversity a Core Value in Engineering Education
Society of Women Engineers
Cleveland Heights, OH

NONPROFIT
Small Office

Nonstop by Gulfstream
The Pohl Company
Boston, MA

David Nicastro, Giulia Fini-Gulotta, Adeline Cannone
Smart Enterprise Magazine: Vol. 6, No. 3, Fearless: How Security Empowers
UBM Design Central
Manhasset, NY

Sherri Eisenberg, Beth Jim, Trista Sobeck
Phoenix Forward
University of Phoenix
Tempe, AZ

FOR PROFIT
SMALL OFFICE

Boe H. Workman, A. Barry Rand
Life Reimagined
AARP
Washington, DC

Sue Miller Wiltz, Staci Giordullo, Diana Lamirand
Before you hire Angie's List Magazine
Indianapolis, IN

Katie Peterson
2013 MY Fusion
Web-based Training
Ford Motor Company
Troy, MI

Josie Fuller, Justin Catanoso
Travel Essays: Italy
Pace Communications
Greensboro, NC

FOR PROFIT
SMALL OFFICE

Joseph M. Kelly
Crushed Under the Weight of the Regulatory Burden
American Bankers Association
Washington, DC

Janet Duder, Peter Corcoran, Craig Causer, Kyle Wiens
IEEE Consumer Electronics Magazine
IEEE
Piscataway, NJ

Kaylen Tucker
Principal Magazine - Unlocking Autism
The National Association of Elementary School Principals
Alexandria, VA

Sandra Guy
Making Diversity a Core Value in Engineering Education
Society of Women Engineers
Cleveland Heights, OH

FOR PROFIT
SMALL OFFICE

Warren Miller, Karen Kramer
BergerWorld - Bridges Around the World
Louis Berger
Morristown, NJ

Lisa A. Wright, Mo Canady, Kerri J. Williamson, Zack R. Mullikin
Journal of School Safety
Wright Publishing Group, Inc.
St. Petersburg, FL

NONPROFIT

Brennan Sharp, Kathy Anderson, Rachel M. Zahorsky
Biloxi Blues: After the Spill
ABA Journal, American Bar Association
Chicago, IL

Gunning for Victory
Military Officers Association of America
Alexandria, VA

Julie Fournier
REALTOR® Magazine: 2012 Lists
National Association of REALTORS®
Chicago, IL

ONE-OF-A-KIND
PUBLICATIONS

FOR PROFIT

2012 US Open Tournament Magazine
USTA/H.O. Zimman, Inc
Lynn, MA

Marilyn Barnett
East Coast Eats 2013 Calendar
MARS Advertising
Southfield, MI

John von Brachel
Merrill Lynch Advisor - High Impact Giving - Special Philanthropy Issue 2012
Merrill Lynch
New York, NY

FOR PROFIT
SMALL OFFICE

Kelly S. Kuntz, Morgan Hartmoyer, Gisela Kibler
In Your Honor - Veterans Publication
Country Meadows Retirement Communities
Hershey, PA

NONPROFIT

War in Iraq: Tribute to the Troops 2003-2011
VFW Magazine
Kansas City, MO

NONPROFIT
SMALL OFFICE

Publishing Services
Living Together or Living Apart
Legal Services Society
Vancouver, BC
AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

AIDS Healthcare Foundation
Los Angeles, CA

The Alternative Board
Westminster, CO

Anthony Nuccio,
Lisa V. Comforty
American Bar Association
Chicago, IL

Brightworth
Atlanta, GA

Dr. Dana M. Barry
CAMP/Clarkson University
Potsdam, NY

Maria Parker,
Lucy Garrido Mota
Catholic Charities Brooklyn
and Queens
Brooklyn, NY

CBS Inc.
New York, NY

Anita Sama
CEO Update
Washington, DC

Judy Taylor
City of Holyoke/Holyoke
Public Schools Media Center
Holyoke, MA

Georgia Defense Lawyers
Association
Atlanta, GA

Creative Marketing Group
Lancaster, PA

Humana Government Business
Louisville, KY

Institute for Continuing Healthcare Education
Philadelphia, PA

Jennifer Molloy, Ph.D.
Institutional Real Estate, Inc.
San Ramon, CA

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

Office of Strategic Communications
NASA Dryden Flight Research Center
Edwards, CA

Cindy Larkins
Peabody Energy
St. Louis, MO

Karen Edgar
Tilcon New York Inc.
Wharton, NJ

Steven Clark
The Walt Disney Company
Burbank, CA

Nicholas King
Wiley
Hoboken, NJ

Leanna Cherry,
Carolann Martines
Winthrop-University Hospital
Mineola, NY

WordSouth
Rainsville, AL

2. Newsletters - Electronic & Web

Charmaine Tan,
Lynda Soong, Jaime Yeo
Agency for Integrated Care
Singapore

BCLC
Vancouver, BC

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Lara Emily Geragi,
Jeffrey Spence
Drexel University Office of Alumni Relations
Philadelphia, PA

Greg Hill
IEEE-USA
Washington, DC

Drew Campbell
Institutional Real Estate, Inc.
San Ramon, CA

UCLA-Duke University
National Center for Child Traumatic Stress
National Child Traumatic Stress Network
Los Angeles, CA

Lindsey Kellman,
Ellie Schlam
National Kidney Foundation
New York, NY

Pace
Greensboro, NC

Corporate Communications Department
SHAZAM, Inc.
Johnston, IA

STC - Carolina Chapter
Cary, NC

Kim Sikora
STC Chicago
Evanston, IL

Takeda Pharmaceuticals
Deerfield, IL

3. Newsletters - E-Mail

AICPA
Durham, NC

Anne M. Nordhaus-Bike
ANB Communications
Chicago, IL

Julia Felton
Connect 2 Success
Dragons Green, UK

Aude Latreille-Phifer
Hilti
Schaan, Liechtenstein

McKnight's Editorial Staff
McKnight's Long-Term Care News
Northbrook, IL

William C. Wiese,
Mark Fenster
MEADS International
Orlando, FL

Kelly Lambert
Penton Media
Cleveland, OH

Nitza Hauser, Ed Marsh,
Lisa Paris-Senna
STC NY Metro Chapter
New York, NY
4. Custom-Published Newsletters

Heidi Connelly
MassMutual
Springfield, MA

Optum
(2 awards in Category 4)
Vienna, VA

5. Newsletter Writing

Edelman Financial Services
Fairfax, VA

Integrity Applications Incorporated
Chantilly, VA

Irving Levin Associates
Norwalk, CT

Joanne Lozar Glenn
National Business Education Association
Alexandria, VA

Otter Tail Power Company
Fergus Falls, MN

Alison Knopf
Wiley
Hoboken, NJ

6. Newsletter Design & Layout

AAA Western & Central NY
Buffalo, NY

7. One to Two Person–Produced Newsletters

Denise Harlow Timpko
Broadlands, VA

Melanie Padgett Powers
American College of Obstetricians & Gynecologists
Washington, DC

Jennifer C. Loftus, Cassandra Carver
Astron Solutions
(2 awards in Category 7)
New York, NY

Lavenia A. Norford
Bridgewater HealthCare, Inc.
Bridgewater, VA

Rebecca H. Davis, Alison Reeger Cook
Children's Center for Hope & Healing
Tamassee, SC

Brenda J. Proffitt
Clarity Communications
Albuquerque, NM

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Crutchfield Dermatology
Eagan, MN

J. Michael Davison
Davison and Associates
Key West, FL

Wanda Cash Ragland, Charles Mayo
ENSICO, Inc.
Falls Church, VA

Irving Levin Associates
Norwalk, CT

Patricia M. Burgio, APR
Lancaster Central School District
Lancaster, NY

Alexander Kennard, Sean Lundy
MP Lundy Construction
Ottawa, ON

Ashley Babbitt
Social Marketing Consultants
Salt Lake City, UT

Joan Hope
Wiley
Hoboken, NJ

8. Green Newsletters

Bryan Sims
Hart Energy
Houston, TX

9. New Newsletters

Communications Team
Mensa Education & Research Foundation
Arlington, TX

Steven Edward Sacks, Alexandra DeFelice
Moore Stephens
North America, Inc.
Saddle Brook, NJ

Melyse Lagerquist, Jennifer Mahin, Sally Milligan
Sprint Real Estate Partnering with CBRE
Overland Park, KS

Steven Alessandrini, Faith Smith, John Baker
Wyndham Vacation Rentals
Parsippany, NJ

10. Most Improved Newsletters

Advantage Communications, Inc.
Little Rock, AR

Susan Korbal, Marty Johnson, Lori Ackerman
The Auto Club Group
Dearborn, MI

Good Samaritan Hospital Medical Center
West Islip, NY

Tejaswi Paruchuri, Martin Westman
Meridian Health Plan
Detroit, MI

Laura Ann Janecka
St. Joseph's Health Care London
London, ON

Mark Sinkbeil, Lori Pomroy, Matt Kelly
UnitedHealth Group
Minnetonka, MN

Maria N. Valvo
Univera Healthcare
Buffalo, NY

Angela Gabriel, Jamie Hernandez, Brad Shomer
WorldatWork
Scottsdale, AZ
## Magazines & Journals

### 11. Magazines & Journals - Print

<table>
<thead>
<tr>
<th>Company/Association</th>
<th>Address</th>
<th>Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kristin Dey Clarke</td>
<td>Dunn Loring, VA</td>
<td>ASAE: The Center for Association Leadership</td>
</tr>
<tr>
<td>Aspect Marketing and Communications, Inc.</td>
<td>Cleveland, OH</td>
<td></td>
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<tr>
<td>Lavenia A. Norford</td>
<td>Bridgewater, VA</td>
<td>Bridgewater HealthCare, Inc.</td>
</tr>
<tr>
<td>Brilliant Star Magazine</td>
<td>Evanston, IL</td>
<td></td>
</tr>
<tr>
<td>Charles Spencer, Mary Schellinger, Ali Kahn</td>
<td>Evanston, IL</td>
<td>College of Arts and Sciences, American University</td>
</tr>
<tr>
<td>Lisa Greathouse, Rob Sparacio, Jenna Malone</td>
<td>Anaheim, CA</td>
<td>Disneyland Resort Internal Communications</td>
</tr>
<tr>
<td>Timothy Sommer, Maureen Hergenroether</td>
<td>St. Louis, MO</td>
<td>Graybar</td>
</tr>
<tr>
<td>Education &amp; Academic Affairs</td>
<td>New York, NY</td>
<td>Hospital for Special Surgery</td>
</tr>
<tr>
<td>Cindy R. Most, Tim denHartog, Kim Curtis</td>
<td>Chantilly, VA</td>
<td>IAPMO BPI Drinking Water &amp; Backflow Prevention</td>
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<tr>
<td>Cell Analysis - Molecular Probes</td>
<td>Eugene, OR</td>
<td>Life Technologies Corporation</td>
</tr>
<tr>
<td>Barbara Mohr</td>
<td>Phoenix, AZ</td>
<td>McMurry/TMG</td>
</tr>
<tr>
<td>New York State Association of Professional Land Surveyors, Inc.</td>
<td>Albany, NY</td>
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<td>NISH</td>
<td>Vienna, VA</td>
<td></td>
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<tr>
<td>NorthBay Healthcare</td>
<td>Fairfield, CA</td>
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<tr>
<td>Oncology Nursing Society</td>
<td>Pittsburgh, PA</td>
<td></td>
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<tr>
<td>Anne Loftin</td>
<td>Greensboro, NC</td>
<td>Pace Communications</td>
</tr>
<tr>
<td>Tom Farmer, Melissa Karsten</td>
<td>Pittsburg, KS</td>
<td>Pitsco Education</td>
</tr>
<tr>
<td>Publication Design, Inc.</td>
<td>Zionsville, PA</td>
<td></td>
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<tr>
<td>San Diego Police Officers Association</td>
<td>San Diego, CA</td>
<td></td>
</tr>
<tr>
<td>E. Thomas Hall</td>
<td>Leesburg, VA</td>
<td>SkillsUSA</td>
</tr>
<tr>
<td>John H. Tibbetts, Susan Ferris Hill</td>
<td>Charleston, SC</td>
<td>South Carolina Sea Grant Consortium</td>
</tr>
<tr>
<td>Lisa Yamada</td>
<td>Torrance, CA</td>
<td>Toyota Motor Sales, USA, Inc.</td>
</tr>
<tr>
<td>Megan Longenderfer</td>
<td>Easton, PA</td>
<td>Vicatulic Company</td>
</tr>
<tr>
<td>Adam Jablonowski</td>
<td>Wayne County Medical Society of Southeast Michigan</td>
<td>Detroit, MI</td>
</tr>
</tbody>
</table>

### 12. Magazines & Journals - Print

#### Over 32 Pages

<table>
<thead>
<tr>
<th>Company/Association</th>
<th>Address</th>
<th>Contact</th>
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</thead>
<tbody>
<tr>
<td>Jill Schildhouse</td>
<td>Phoenix, AZ</td>
<td>AAA Arizona</td>
</tr>
<tr>
<td>LeRoy Hinton, JoAnn Grif Alsbach, Rebecka Wulf</td>
<td>AACN</td>
<td>Aliso Viejo, CA</td>
</tr>
<tr>
<td>Christine Spiegel</td>
<td>Evanston, IL</td>
<td>Alpha Phi International</td>
</tr>
<tr>
<td>American Airlines - Maintenance &amp; Engineering</td>
<td>Fort Worth, TX</td>
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</tr>
<tr>
<td>American Association for Justice</td>
<td>Washington, DC</td>
<td></td>
</tr>
<tr>
<td>Jane Harper-Alport, Monica Alejo</td>
<td>Chicago, IL</td>
<td>American Bar Association</td>
</tr>
<tr>
<td>Susan L. Clayton, M.S.</td>
<td>Alexandria, VA</td>
<td>American Correctional Association</td>
</tr>
<tr>
<td>Ed Rutkowski</td>
<td>Falls Church, VA</td>
<td>American Industrial Hygiene Association</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Company/Association</th>
<th>Address</th>
<th>Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Jail Association</td>
<td>Hagerstown, MD</td>
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<tr>
<td>Noëlle A. Boughanmi</td>
<td>American Podiatric Medical Association</td>
<td>Bethesda, MD</td>
</tr>
<tr>
<td>Pat Shanley</td>
<td>American Rose Society</td>
<td>Shreveport, LA</td>
</tr>
<tr>
<td>Ray Phillips</td>
<td>American Society for Engineering Education</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>American Staffing Association</td>
<td>Alexandria, VA</td>
<td></td>
</tr>
<tr>
<td>Arthritis Foundation</td>
<td>Atlanta, GA</td>
<td></td>
</tr>
<tr>
<td>ASCD</td>
<td>Alexandria, VA</td>
<td></td>
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<tr>
<td>Hong Zhao</td>
<td>Toronto, ON</td>
<td>Beaches Living</td>
</tr>
<tr>
<td>Bert’s Big Adventure</td>
<td>Atlanta, GA</td>
<td></td>
</tr>
<tr>
<td>Capco</td>
<td>London, UK</td>
<td></td>
</tr>
<tr>
<td>Claims and Litigation</td>
<td>Deerfield, IL</td>
<td>Management Alliance</td>
</tr>
<tr>
<td>Annette Theuring</td>
<td>Hackensack, NJ</td>
<td>Consortium of Multiple Sclerosis Centers</td>
</tr>
</tbody>
</table>
Lizette Fernandez  
Creative Mindworks  
Miami, FL

Credit Union Management Team  
CUES  
Madison, WI

Teddy Diggs  
EDUCAUSE  
Louisville, CO

The Fountain Magazine  
Clifton, NJ

Kathleen Osborne, Vanessa Butler, Amanda Lietman  
Hathaway Brown School  
Shaker Heights, OH

Joyce Pagan  
Haymarket Media, Inc.  
Montvale, NJ

William Roebuck, Barbara Burrows  
Home Digest  
Oakville, ON

Peter Szatmary  
The Honor Society of Phi Kappa Phi  
Baton Rouge, LA

Raven Padgett  
Howard University, Office of University Communications  
Washington, DC

Janet Dudar, Karen Panetta  
IEEE  
Piscataway, NJ

Judy Giannetto  
Illinois CPA Society  
Chicago, IL

Lindsey Duda, Alison Solway, Jessica Rolczynski  
Integrated Marketing Communications at Medill, Northwestern University  
Chicago, IL

McKnight’s Editorial Staff  
McKnight’s Long-Term Care News  
Northbrook, IL

Sheshe Giddens  
The Methodist Hospital System  
Houston, TX

Marcia Passos Duffy, Jodi Genest  
Monadnock Table, LLC  
Keene, NH

Michael Maiden  
Monmouth University  
West Long Branch, NJ

NACVA  
Salt Lake City, UT

Nashotah House  
Theological Seminary  
Nashotah, WI

Sandra E. Shumway  
National Shellfisheries Association  
Groton, CT

Rod J. Rohrich, M.D.  
Plastic and Reconstructive Surgery  
Dallas, TX

Ruffed Grouse Society  
Coraopolis, PA

Society of American Archivists  
Chicago, IL

Anne Perusek  
Society of Women Engineers  
Cleveland Heights, OH

Stratton Publishing & Marketing  
Alexandria, VA

Study in the USA, Inc  
Seattle, WA

STV  
New York, NY

Syncrude Canada Ltd.  
Edmonton, AB

Textile Services Magazine  
Alexandria, VA

Roberta Ribner  
UMDNJ-Robert Wood Johnson Medical School  
New Brunswick, NJ

Jeremy Moreland  
University of Phoenix  
Hoboken, NJ

Isabelle Cohen  
Wiley  
Hoboken, NJ

Elizabeth White  
Wiley  
Hoboken, NJ

Willamette Management Associates  
Chicago, IL

Linda Laskowski-Jones, RN, MS, ACNS-BC, CEN, FAWM  
Wolters Kluwer Health  
Ambler, PA

Sophia Dower, Bernice Crichton  
Words’worth  
Johannesburg, South Africa

Lisa Wright, Dan Schwarzbach  
Wright Publishing Group, Inc.  
Saint Petersburg, FL


Lois Douthitt, Suzanne Kitts, Alden Escobar  
American Physical Therapy Association  
Alexandria, VA

Family Caregiver Magazine  
Long Beach, CA

J. Scott Hinkle  
National Board for Certified Counselors, Inc.  
Greensboro, NC

Jennifer Barlow, Marie Rosenthal  
Percybo LLC  
Morrisville, PA

Quota International  
Washington, DC

Stephani L. Hawkins, Charles Urich  
Sabre Airline Solutions  
Southlake, TX

T3 Publishing  
Woodinville, WA

Lisa Hoffman  
Wolters Kluwer Health  
Ambler, PA

14. Custom-Published Magazines & Journals

The Enlisted Association of the National Guard of the United States and GLC Custom Media  
Northbrook, IL

Ford Product Team  
Ford Motor Company  
Troy, MI
15. Magazine & Journal Writing

LeRoy Hinton, Melissa Jones, Christina Jones
AACN
Aliso Viejo, CA

American Airlines - Maintenance & Engineering
Fort Worth, TX

American Chemical Society
Washington, DC

Jennifer Laumann, Nancy Lawson, Angela Moxley
The Humane Society of the United States
Gaithersburg, MD

Strategic Finance Staff
IMA/Strategic Finance
Montvale, NJ

Katherine Judge
Institute of Scientific and Technical Communicators
Croydon, UK

Emily Allen
International Association of Administrative Professionals
Kansas City, MO

Warren Miller, Karen Kramer
Louis Berger
Morristown, NJ

Jessy Sielski
Michigan State Medical Society
East Lansing, MI

Military Officers Association of America
Alexandria, VA

MJSA Journal
Attleboro Falls, MA

Jason Sowards
Nokia Corporation
Tulsa, OK

Coastwatch
Communications Staff
North Carolina Sea Grant
Raleigh, NC

Pace
Greensboro, NC

Communications Department
Pennsylvania Bar Association
Harrisburg, PA

Erin Young
Phi Delta Kappa International
Bloomington, IN

Mark Michelson
Printing Impressions Magazine
Philadelphia, PA


Suzette van der Sterre
American Academy of Audiology
Reston, VA

Lana Ader
American Airlines Publishing
Fort Worth, TX

American Chemical Society
Washington, DC

American Scientist, the Magazine of Sigma Xi
Research Triangle Park, NC

Linda Powell
CHRISTUS Spohn Health System
Corpus Christi, TX

Construction Financial Management Association
Princeton, NJ

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

Elizabeth Pohland
Society for Technical Communication
Fairfax, VA

Carolyn Allard
Wiley
Hoboken, NJ

Kimberly A. Gasda
Wolters Kluwer Health
Ambler, PA
17. One to Two Person–Produced Magazines & Journals

Michael Toner, Deric Luong
CSC
Falls Church, VA

Grand Valley State University
College of Education
Grand Rapids, MI

Mary Zisk
IMA/Strategic Finance
Montvale, NJ

Warren Miller, Karen Kramer
Louis Berger
Morristown, NJ

Laurel Goodroe
The National Pharmacy Technician Association
Houston, TX

Courtney Pugh, Gail Buschman, Janet Kiesel
SAGE Publications
Thousand Oaks, CA

Lori Shields, Karen Stanwood
SLACK Incorporated
Thorofare, NJ

Jeremy Moreland
University of Phoenix
Hoboken, NJ

Kenneth C. Sherman
University of the Rockies
Hoboken, NJ

Thomas Gerard Uhlein
William Paterson University
Wayne, NJ

Daniella Thoren
Wolters Kluwer Health
Ambler, PA

Walt Albro
American Bankers Association
Washington, DC

American Mensa Ltd.
Arlington, TX

Collin R. Bakse
Bakse Graphic Design
Belleville, IL

Deanna Stewart,
Janet Mundy
Cal Poly Pomona
Pomona, CA

Deann D. French,
Rachel Romines
Independent Insurance Agents of Illinois
Springfield, IL

Warren Miller, Karen Kramer
Louis Berger
Morristown, NJ

Thomas Martinelli
Martinelli Custom Publishing
Poughkeepsie, NY

Courtney Accurti
Pennsylvania State Association of Boroughs
Harrisburg, PA

June Anderson
Resort Guides
Waitsfield, VT

Stephani L. Hawkins,
Charles Urich
Sabre Airline Solutions
Southlake, TX

University of Georgia Graduate School
Athens, GA

18. Magazine Series

AAA Western & Central NY
Buffalo, NY

ABA Bank Marketing Magazine
American Bankers Association
Washington, DC

Lisa V. Comforty, Jill Tedhams
ABA Publishing, The American Bar Association
Chicago, IL

Cynthia Catterson
Greenwich Hospital Foundation
Cos Cob, CT

Cindy R. Most, Tim denHartog, Kim Curtis
International Association of Plumbing and Mechanical Officials Backflow Prevention Institute
Chantilly, VA

NYU Langone Medical Center
New York, NY

Fabi Preslar, JJ Bissell
SPARK Publications
Matthews, NC

Natalie Widdowson
T. Rowe Price
Owings Mills, MD

19. Green Magazines & Journals

Angelia Sia, Dr. Leong Chee Chiew, Palanisamy Teva Raj
Centre for Urban Greenery & Ecology
Singapore

Green Futures Magazine
London, UK

Julia Marino, Jordan Blair
Jesuit High School
Carmichael, CA

20. New Magazines & Journals

Shideh Sedgh Bina
Insigniam Quarterly
D Custom
Dallas, TX

US Foods - Food Fanatics
Imagination
Chicago, IL

North American Wholesale Lumber Association
and GLC Custom Media
Northbrook, IL

Josie Fuller
Pace Communications
Greensboro, NC

SAGE Publications
Newbury Park, CA

Annette M. Testa,
Steven B. Shivak
SMC Business Councils
Pittsburgh, PA

Joanna Lee-Miller
SPH Magazines Pte Ltd
Singapore

National Environment Agency - Singapore Environment Institute
Singapore

United Stationers and GLC Custom Media
Northbrook, IL

Isabelle Cohen
Wiley
Hoboken, NJ
21. Most Improved Magazines & Journals

Carlos J. Soto
American Counseling Association/Counseling Today Magazine
Alexandria, VA

Jodi Rene Di Menna, Tyler Irving, Krista Leroux
Chemical Institute of Canada
Ottawa, ON

Nancy Hays, D. Teddy Diggs, Gerry Bayne
EDUCAUSE
Louisville, CO

Flow Control Magazine
Philadelphia, PA

Gregory John De Villiers
House of Scorpio
Sloane Park, South Africa

Deann D. French, Rachel Romines
Independent Insurance Agents of Illinois
Springfield, IL

Lindsay Bodkin, Stephanie Wright
International Coach Federation
Lexington, KY

Robin Roger
Ithaca College
Ithaca, NY

Deborah Hale Kirchner, Alida Duff Sullivan, Margaret Allen Friend
Millikin University
Decatur, IL

Amanda K. Martin, Mary Heins, Michelle Griffin
National Tactical Officers Association
Doylestown, PA

OSA
Washington, DC

OSLI Retina Staff
SLACK Incorporated
Thorofare, NJ

Joanna Lee-Miller
SPH Magazines Pte Ltd
Singapore

Wei Kit Lee, Celine Ong, Jessie Tay
Tan Tock Seng Hospital
Singapore

Sarah McAdams Corbett, Paul Shilale
University of Massachusetts
Lowell
Lowell, MA

Cynthia Monica Hodnett, Amy E. Gaeth, Angela Wade
Wisconsin Institute of CPAs
Brookfield, WI

American Society of Clinical Oncology (ASCO)
Alexandria, VA

TCT Daily Editorial Staff
Cardiovascular Research Foundation
New York, NY

Colorado State University
Fort Collins, CO

George Whitehurst
Fredericksburg Regional Chamber of Commerce
Fredericksburg, VA

Tracie Hansen, Caroline Pilkington
Northern Arizona University
Flagstaff, AZ

Samuel F. Polo
The Polo Company
Gretna, LA

Mandy Mcanally
Population Services International
Washington, DC

Corporate Communications
Publix Super Markets Inc.
Lakeland, FL

Joanna Lee-Miller
SPH Magazines Pte Ltd
Singapore

22. Magapapers & Newspapers - Print

24. Magapaper & Newspaper Writing

Samara Kuehne, Robert H. Miller
ENTtoday, John Wiley & Sons
Hoboken, NJ

Jason E. Carris
John Wiley & Sons
Hoboken, NJ

Network Media Partners, Inc.
Hunt Valley, MD

Cardiology Today
Editorial Staff
SLACK Incorporated
Thorofare, NJ

25. Magapaper & Newspaper Design & Layout

Bridgette Blair
Public Citizen
Washington, DC

26. One to Two Person–Produced Magapapers & Newspapers

Jessica Smith
Dallas Bar Association
Dallas, TX

New Jersey State Bar Association
New Brunswick, NJ

23. Custom-Published Magapapers & Newspapers

Joanna Lee-Miller
SPH Magazines Pte Ltd
Singapore
27. Most Improved Magapapers & Newspapers

No awards presented.

Annual Reports

28. Annual Reports - Print

American Association of Professional Landmen
Fort Worth, TX

Cushman & Wakefield Research Services
Cushman & Wakefield
New York, NY

Christy Petterson
Georgia World Congress Center
Atlanta, GA

Idaho Housing and Finance Association
Boise, ID

Norman Cherubino, Wendie Waschitsch
Langton Cherubino Group
New York, NY

Lorenzo H. Wilkins
SD33/Art Direction & Design
Silver Spring, MD

WordSouth
Rainsville, AL

29. Annual Reports - Print Over 32 Pages

A.Plus Financial Press Limited
Sheung Wan, Hong Kong

CAAT Pension Plan
Toronto, ON

Consumer Specialty Products Association
Washington, DC

Department of Corporate Communications & Public Relations
Diakon Lutheran Social Ministries
Mechanicsburg, PA

Timothy Sommer, Maureen Hergenroether
Graybar
St. Louis, MO

Ironworker Management Progressive Action Cooperative Trust
Washington, DC

Communications Group
The National University System
La Jolla, CA

Megan Schade
New York Methodist Hospital
Brooklyn, NY

St. Michael's Hospital Foundation
Toronto, ON

Tobi Day-Hamilton, Jasmine Graham, Colin Hunter
University of Waterloo - Institute for Quantum Computing
Waterloo, ON

30. Annual Reports - Electronic & Web

Peggy Laramie, Matt Rosser
AARP
Washington, DC

Healthcare of Ontario Pension Plan
Toronto, ON

Ruth H. Richey,Josh Rosenfeld
Montgomery County, Virginia
Christiansburg, VA

Thomas Kercheval, Craig E. Moore
SkillsUSA
Leesburg, VA

WGBH
Boston, MA

31. Annual Report Writing

National Alopecia Areata Foundation
San Rafael, CA

32. Annual Report Design & Layout

Jamie Lacroix
The David Project
Boston, MA

Karla Stiebel
NOVEC
Manassas, VA

33. One to Two Person–Produced Annual Reports

Megan Mallory
Pulmonary Hypertension Association
Silver Spring, MD

AnnMarie R. Harvie
U.S. Army Corps of Engineers, New England District
Concord, MA

34. Green Annual Reports

Austin Resource Recovery
Austin, TX

Tammy Stankey
The Doe Run Company
St. Louis, MO

Marlys M. St. Laurent, Nancy Blanton, Chris Nardine
Port of Seattle
Seattle, WA

35. Most Improved Annual Reports

Runnymede Communications
Runnymede Healthcare Centre
Toronto, ON
<table>
<thead>
<tr>
<th>37. Marketing &amp; Public Relations Brochures, Manuals &amp; Reports</th>
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<tbody>
<tr>
<td>Richard Sgaglio, Ph.D.</td>
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<td>Burke Rehabilitation Hospital</td>
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<td>Dave Covolo &amp; Corporate</td>
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<td>Cindy Nowack</td>
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<td>UnitedHealthcare</td>
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<td>Ford Product Team</td>
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<td>Ford Motor Company</td>
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<td>Troy, MI</td>
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<td>Kate Sanner</td>
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<td>KateSanner.com, division of Vivacity®</td>
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<td>Westminster, MD</td>
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<td>Johnathan Cunningham,</td>
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<td>Mandi Jane Burkey,</td>
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<td>Valerie Karow</td>
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<td>Wayne, PA</td>
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<td>38. Public Service Brochures, Manuals &amp; Reports</td>
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<tr>
<td>Jane Hillhouse</td>
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<td>Hillhouse Graphic Design, LLC</td>
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<td>Kingsport, TN</td>
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<td>Jacqueline Simmons,</td>
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<td>Carmen Frazier</td>
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<td>NC Healthy Start Foundation</td>
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<td>Raleigh, NC</td>
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<td>39. Media Kits</td>
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<tr>
<td>Randy Myers</td>
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<td>FMAC Communications</td>
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<td>Rockford, IL</td>
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<td>The Pohly Company</td>
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<td>Boston, MA</td>
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<td>40. Organization Capability &amp; Identity Materials</td>
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<tr>
<td>CAHEC</td>
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<tr>
<td>Raleigh, NC</td>
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<tr>
<td>Canon Business Process</td>
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<tr>
<td>Services, Inc.</td>
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<tr>
<td>New York, NY</td>
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<tr>
<td>Megan LaMantia-Bishop,</td>
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<td>Nathan Gross, Carrie</td>
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<td>Price-Tinklepaugh</td>
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<td>CH2M HILL</td>
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<td>Oakland, CA</td>
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<td>Lockheed Martin C&amp;SS</td>
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<td>Wayne, PA</td>
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<td>41. Product &amp; Software Manuals</td>
</tr>
<tr>
<td>Jackson National Life Insurance</td>
</tr>
<tr>
<td>Denver, CO</td>
</tr>
<tr>
<td>42. Employee &amp; Benefit Materials</td>
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<tr>
<td>Rebecca L. DeLuccia</td>
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<td>Ramsey, NJ</td>
</tr>
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<td>Robert Swatland</td>
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<td>American Capital, Ltd.</td>
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<td>Bethesda, MD</td>
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<td>Francis Bao</td>
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<td>F.B. Enterprises Ltd.</td>
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<td>Creative Services</td>
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<td>Maryland Heights, MO</td>
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<td>43. Member &amp; Customer Materials</td>
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<tr>
<td>The Honor Society of Phi Kappa Phi</td>
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<td>Baton Rouge, LA</td>
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<td>JMS Consultations</td>
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<td>Crystal Lake, IL</td>
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<td>44. Financial &amp; Investment Materials</td>
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<tr>
<td>Brian Reinholz</td>
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<tr>
<td>Penton Media Inc./Penton Marketing Services</td>
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<tr>
<td>Ft. Collins, CO</td>
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<td>James Dunn</td>
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<td>Vanguard</td>
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<td>Valley Forge, PA</td>
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<td>45. Health &amp; Medical Materials</td>
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<td>Terri Knapp</td>
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<td>Humana Government Business</td>
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<td>Louisville, KY</td>
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<td>Katrina Holt</td>
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<td>National Maternal and Child</td>
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<td>Oral Health Resource Center</td>
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<tr>
<td>Washington, DC</td>
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<tr>
<td>SciStrategy Communications</td>
</tr>
<tr>
<td>West Conshohocken, PA</td>
</tr>
</tbody>
</table>
46. Meeting & Event Materials

Suzette van der Sterre
American Academy of Audiology
Reston, VA

Deborah L. Testa
Credit Union Association of New York
Albany, NY

Lockheed Martin C&SS
Richland, WA

NISH
Vienna, VA

Bridget DeAngelo
Vanguard
Wayne, PA

Tony Hofstede, Barb Gamez, Krista Streuly
Wisconsin Institute of CPAs
Brookfield, WI

47. Catalogs, Directories & Guides

Diane Thorne
New York State Department of Civil Service, Employee Benefits Division
Schenectady, NY

Jeffrey Strohm, Kathryn Buettner
Northern Illinois University
DeKalb, IL

48. Books & eBooks

Jodi Lipson, Jan Cullinane
AARP Books Division
Washington, DC

49. Green Materials

Irene Miles
Illinois-Indiana Sea Grant
Urbana, IL

Gloria Putnam, Jessica Whitehead, Jack Thiipgen
North Carolina Sea Grant
Raleigh, NC

RPU Marketing
Riverside, CA

50. Special Purpose Brochures, Manuals & Reports

Susan L. Clayton, M.S.
American Correctional Association
Alexandria, VA

Kris Kurtenbach,
Terri Ferinde Dunham
Collaborative Communications Group
Washington, DC

Lisa George
Oncology Nursing Society
Pittsburgh, PA

51. Most Improved Brochures, Manuals & Reports

David Plaskow
New Jersey Society of Certified Public Accountants
Roseland, NJ

Margaret A. Van Patten,
Mike Dietz, Juliana Barrett,
David Dickson
Connecticut Sea Grant
Groton, CT

FBMC Benefits Management
Tallahassee, FL

Dan Finn, CPCU, CSSC
Finn Financial Group
Newport Beach, CA

Kim Freeman
Ford Motor Company
Troy, MI

Meniscus Educational Institute
West Conshohocken, PA

Tina White, Kelly Chickos
Radcom, Inc.
Hudson, OH

David Heston
Vanguard
Valley Forge, PA

52. Education & Training Electronic Media

Documentation Team
Boston Children’s Hospital
Boston, MA

David Cabell
Cabell Publishing
Beaumont, TX

Todd Rohack, Aimee Hobson,
Michele O’Dell
CH2M HILL, Inc.
Lake Worth, FL

Cognizant
Teaneck, NJ

53. Marketing & Public Relations Electronic Media

Anna J H Fang
Anna Fang Public Relations
Quarry Bay, Hong Kong

Leila Ortega, Chris Basiaga,
Jason Bramlette
Cisco WebEx University/Learning @ Cisco
Rocklin, CA

Alex Hess
Elsevier NHP Creative Services
Maryland Heights, MO

VIA Marketing
Merrillville, IN
**54. Public Service Electronic Media**

DRIVING DYNAMICS, INC.
Newark, DE

G-Cube
Noida, India

Jane Hillhouse
Hillhouse Graphic Design, LLC
Kingsport, TN

Cindy Larkins
Peabody Energy
St. Louis, MO

**55. Electronic Publications**

American Specialty Health
San Diego, CA

Michael Dennis O'Neill
BioQuick Online News - www.bioquicknews.com
New York, NY

Donna Marino, John Kidon
Davis & Company
Glen Rock, NJ

ICF International
Fairfax, VA

Lockheed Martin C&SS
Richland, WA

Mario Medina, Ben Carpenter
madison/miles media
Arlington, TX

Optum
Vienna, VA

Lucinda Hahn
Pace Communications/
AAA Living
Greensboro, NC

T3 Publishing
Woodinville, WA

Barry Steven Burkhart
Vanguard
Wayne, PA

Serena Stockwell
Wolters Kluwer Health
Ambler, PA

Leila Ortega, Chris Basiaga,
Jason Bramlette
Cisco WebEx University
Rocklin, CA

Exterran Holdings
and Towers Watson
Houston, TX

Lockheed Martin C&SS
Richland, WA

Lorraine Sipos,
Patricia A. Brochier
Vanguard
Valley Forge, PA

56. Multimedia Publications

American Specialty Health
San Diego, CA

Sherril Danks, Crystal Frisk
Harmonic Inc.
Beaverton, OR

UBM Tech
San Francisco, CA

Jen McEvoy, Derrick Teal
BNP Media
Troy, MI

Robert Lee Silverstein,
Diane Roberson
Brain to Fingers
Novato, CA

Eric Barnett
Cleveland Metroparks
Cleveland, OH

Georgia Department
of Transportation
Atlanta, GA

Matrix Group
International, Inc.
Arlington, VA

57. Slide Shows

American Specialty Health
San Diego, CA

Curian Capital, LLC
Denver, CO

Catherine Yang, Gerry Bayne
EDUCAUSE
Louisville, CO

Jenni Brianne Baker,
Charlene Sarmiento
Goodwill Industries
International
Rockville, MD

58. YouTube Publications

Jen McEvoy, Derrick Teal
BNP Media
Troy, MI

Robert Lee Silverstein,
Diane Roberson
Brain to Fingers
Novato, CA

Eric Barnett
Cleveland Metroparks
Cleveland, OH

Georgia Department
of Transportation
Atlanta, GA

59. Video Publications

Aaron Chang, Tom Bennett
Solana Beach, CA

William Franklin, Tim Kelley,
Rajeana Price
City of Suffolk, Virginia
Suffolk, VA

Constellation Energy
Nuclear Group
Baltimore, MD

Curian Capital, LLC
Denver, CO

Catherine Yang, Gerry Bayne
EDUCAUSE
Louisville, CO

Jenni Brianne Baker,
Charlene Sarmiento
Goodwill Industries
International
Rockville, MD

Indiana Chamber
of Commerce
Indianapolis, IN

Jackson National
Life Insurance
Denver, CO

Lockheed Martin
Richland, WA

Lockheed Martin C&SS
(8 awards in Category 59)
Richland, WA

Mills-Peninsula
Health Services
Mountain View, CA

Janice Amatucci
New Jersey Society of
Certified Public Accountants
Roseland, NJ

OneAmerica
Indianapolis, IN

Towers Watson
Houston, TX

UBM's DeusM
New York, NY

Stephen Mohl
Vanguard
Wayne, PA

Stephanie Cajigal,
Marrecca Fiore
WebMD/Medscape
New York, NY
60. Blogs

Ben Yawn
Conway Data, Inc.
Norcross, GA

Lori Dolnick, Karen O’Neill
Frank Advertising
Cranbury, NJ

Irving Levin Associates
Norwalk, CT

Mills-Peninsula
Health Services
Mountain View, CA

David Thomas
Upper Canada District
School Board
Brockville, ON

61. Blog Posts

Appraisal Institute
Chicago, IL

Crystal Gustavson
Arizona State University
Alumni Association
Tempe, AZ

Rik Ganderton,
David Brazeau
Rouge Valley Health System
Toronto, ON

Kristine Houck, Robert Press
SLACK Incorporated
Thorofare, NJ

62. Webinars

Jamie M. Tunison, Kristin
Overbeck, Jacqlyn Ucinski
BNP Media
Troy, MI

MSAA
Cherry Hill, NJ

Kirk Maurer
Vanguard
Wayne, PA

63. Green Electronic Media

Matthew Gaubert
DM Petroleum Operations
Harahan, LA

Ian Crawford
Geothermal Resources Council
Davis, CA

Mark Bailey
Pitzer College
Claremont, CA

64. Special Purpose Electronic Media

Clinical Advisor
New York, NY

SAGE Publications
Newbury Park, CA

Psyche Pascual
State Bar of California
San Francisco, CA

65. Social Media

Amanda Hall, Stacy Brooks,
Melanie Padgett Powers
American College of
Obstetricians & Gynecologists
Washington, DC

C.F. Evans Construction
Orangeburg, SC

CSU Social Media Committee
Colorado State University
Division of External Relations
Fort Collins, CO

Jackson National
Life Insurance
Denver, CO

Todd Christman
National Athletic Trainers’ Association
Dallas, TX

Jennifer Awe, Darrick Hurst
Sandia National Laboratories
Albuquerque, NM

Sheltering Arms Physical Rehabilitation Centers
Mechanicsville, VA

Craig Moore
SkillsUSA
Leesburg, VA

Communications & Public Affairs
St. Joseph’s Health Care
London
London, ON

Office of Juvenile Justice and Delinquency Prevention
U.S. Department of Justice
Washington, DC

66. Apps

Crystal Gustavson
Arizona State University
Alumni Association
Tempe, AZ

Raven Padgett
Howard University, Office of
University Communications
Washington, DC

IMNG Medical Media
Rockville, MD

Jackson National
Life Insurance
Denver, CO

National Association of
Insurance Commissioners
Kansas City, MO

John Roy
Northern Virginia Electric Cooperative
Manassas, VA

June Anderson
Resort Guides
Waitsfield, VT

Danielle DuRant
RZIM
Norcross, GA
67. Facebook Pages
American Specialty Health
San Diego, CA
The Marcus Group, Inc.
Little Falls, NJ
Jason Lauritzen
The Methodist Hospital System
Houston, TX
Donna Snellings
NOVEC
Manassas, VA
Joan Wallner, Nora Winther
UnitedHealthcare
Minnetonka, MN
Allison Grange
Upper Canada District School Board
Brockville, ON

68. LinkedIn Company Pages
Karen Pomazal
First American Equipment Finance
Fairport, NY

69. Google+ Pages
Chris Birk, Sarah Hill, Adrienne May
Veterans United Home Loans
Columbia, MO

70. Green Social Media
KMC Controls
New Paris, IN

71. Websites
American Society of Ophthalmic Administrators (ASOA)
Fairfax, VA
Anna J H Fang
Ann Fang Public Relations
Quarry Bay, Hong Kong
Blue Communications
Hollywood, CA
Brooks-Jeffrey Marketing, Inc.
Mountain Home, AR
Canon Business Process Services, Inc.
New York, NY
Employment and Education Centre
Brockville, ON
Jennifer Sailer
Evoke Idea Group
St. Charles, IL
Melanie M. Graff, Jay Hines, Arthur Metcalfe
FedEx Express, Global Learning and Development
Memphis, TN
Humana Government Business
Louisville, KY
Sandy Terranova,
Michelle Tiziani
Institutional Real Estate, Inc.
San Ramon, CA
Rene Ramos
LeapFrog Solutions, Inc.
Fairfax, VA
Matrix Group International, Inc.
Arlington, VA
National Association of Psychiatric Health Systems
Washington, DC
Natural Products Association
Washington, DC
Randi Freese, David Vogel, Jessica Rowe
Pioneer Services
Kansas City, MO
Marcia Gruver Doyle, Wayne Grayson
Randall-Reilly Tuscaloosa, AL
Reed Business Information Inc.
New Providence, NJ
Kathy Renger, Lynda Morvik
Renger Communications Dublin, CA
South Shore Convention and Visitors Authority
Hammond, IN
TGD Communications
Alexandria, VA
Matthew Vaccaro, Wendy Sarubbi, Rob DiVincenzo
UCF College of Medicine Orlando, FL

72. WordPress Sites
Jonathan Rollins
American Counseling Association/Counseling Today Magazine
Alexandria, VA
Jesse Lahey, SPHR, Jill Plamondon, Joe Sherwood
Aspendale Communications Mio, MI
W. Clifton Barnes, III
CapitalSportsNC.com Cary, NC
Steve Schebesch
Morgan Drexen Costa Mesa, CA
Pace Greensboro, NC
Erin Young
Phi Delta Kappa International Bloomington, IN
Michael Toner, Chryssa Zizos Toner & Company LLC Arlington, VA
Matthew Vaccaro, Wendy Sarubbi, Rob DiVincenzo UCF College of Medicine Orlando, FL
Nelson McCouch, III, Tara Clements US Army Acquisition Support Center Communications Division Fort Belvoir, VA
### 73. Drupal Pages

<table>
<thead>
<tr>
<th>Company/Association</th>
<th>City, State</th>
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</thead>
<tbody>
<tr>
<td>American Society of Clinical Oncology (ASCO)</td>
<td>Alexandria, VA</td>
</tr>
<tr>
<td>Crystal Gustavson</td>
<td>Arizona State University Alumni Association</td>
</tr>
<tr>
<td>Dwayne Nieves, Janet Burgart, Faye Porter</td>
<td>HealthTrust</td>
</tr>
<tr>
<td>Azuree Salazar</td>
<td>The National Association of Elementary School Principals</td>
</tr>
<tr>
<td>Online Strategy &amp; User Experience, GW Marketing &amp; Creative Services</td>
<td>Washington, DC</td>
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### 74. Home Pages

<table>
<thead>
<tr>
<th>Company/Association</th>
<th>City, State</th>
</tr>
</thead>
<tbody>
<tr>
<td>AICPA</td>
<td>Durham, NC</td>
</tr>
<tr>
<td>Susan E. Kimner, Kevin Morse</td>
<td>American Dental Education Association</td>
</tr>
<tr>
<td>Anne Elizabeth Powell</td>
<td>Civil Engineering Magazine</td>
</tr>
<tr>
<td>Gordon Withers, Siteworx Corporation</td>
<td>NAFSA: Association of International Educators</td>
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### 75. Microsites & Individual Web Pages

<table>
<thead>
<tr>
<th>Individual/Company</th>
<th>City, State</th>
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</thead>
<tbody>
<tr>
<td>John von Brachel</td>
<td>Merrill Lynch</td>
</tr>
<tr>
<td>Nataxis Global Asset Management</td>
<td>Boston, MA</td>
</tr>
<tr>
<td>National Institute on Aging, National Institutes of Health</td>
<td>Bethesda, MD</td>
</tr>
<tr>
<td>Erin Young</td>
<td>Phi Delta Kappa International</td>
</tr>
<tr>
<td>Sheila McCallum, Cathy Williams</td>
<td>Tarantula Web Design</td>
</tr>
<tr>
<td>Katherine B. Lowe</td>
<td>The Vanguard Group</td>
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</table>

### 76. Site Content & Writing

<table>
<thead>
<tr>
<th>Company/Individual</th>
<th>City, State</th>
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<tbody>
<tr>
<td>Lisa Angelettie</td>
<td>Elkins Park, PA</td>
</tr>
<tr>
<td>Holly Hanna, Katie Yeakle, Rebecca Matter</td>
<td>American Writers &amp; Artists</td>
</tr>
<tr>
<td>Tom Ceconi</td>
<td>HR 360, Inc.</td>
</tr>
<tr>
<td>Steven Johnson</td>
<td>NRECA</td>
</tr>
<tr>
<td>Bruce Rosenstein</td>
<td>Wiley</td>
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### 77. Site Design & Illustration

<table>
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<th>Company/Individual</th>
<th>City, State</th>
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<tr>
<td>Carolinas HealthCare System</td>
<td>Charlotte, NC</td>
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<tr>
<td>Carrier</td>
<td>SapientNitro</td>
</tr>
<tr>
<td>Alexis Bickford</td>
<td>UBM Design Central</td>
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### 78. One to Two Person–Produced Websites

<table>
<thead>
<tr>
<th>Company/Individual</th>
<th>City, State</th>
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</thead>
<tbody>
<tr>
<td>American Proofreading Co.</td>
<td>Bow, WA</td>
</tr>
<tr>
<td>Jennifer C. Loftus, Brendan Williams</td>
<td>Astron Solutions</td>
</tr>
</tbody>
</table>

### 79. Financial Websites

<table>
<thead>
<tr>
<th>Company/Individual</th>
<th>City, State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Edelman Financial Services</td>
<td>Fairfax, VA</td>
</tr>
<tr>
<td>Wells Fargo Business Insight Resource Center</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>T3 Publishing</td>
<td>Woodinville, WA</td>
</tr>
<tr>
<td>Jean Fitzgerald</td>
<td>Capital Acumen - U.S. Trust</td>
</tr>
<tr>
<td>Daniel Travis Altemus, Alene Wilmoth</td>
<td>Vanguard</td>
</tr>
</tbody>
</table>
80. Green Websites
Conservation Services Group
Portland, OR
Laura Kammin, Jane Scherer
Illinois-Indiana Sea Grant
Urbana, IL

81. Special Purpose Websites
Marian Calabro,
Ellen Henderson
CorporateHistory.net
Hasbrouck Heights, NJ
Peel District School Board
Mississauga, ON

82. New Websites
Emmanuel Sullivan
BasketBox
Houston, TX

Marie Kathleen Fitzpatrick,
ABC, Ivana Di Millo,
Rob Cummins
City of Mississauga
Mississauga, ON

Montgomery Community Media
Rockville, MD

Gay-Lynn Carpenter,
Scott Bickford
Sigma Phi Epsilon Fraternity
Richmond, VA

Jane Henshaw
Vanguard
Wayne, PA

83. Most Improved Websites
Brooks-Jeffrey Marketing, Inc.
Mountain Home, AR

John Daters
Cleveland Metroparks
Cleveland, OH

Leslie Taylor, Chris Weller
Colorado State University
Department of Web Communications
Fort Collins, CO

Haymarket Media
Montvale, NJ

Kelly Raible, Susan Arnold
Health Strategies & Solutions, Inc.
Philadelphia, PA

Ania Monaco, Kathy Pretz,
Ken Liu
IEEE, The Institute
Piscataway, NJ

Melanie Jongisma
LifeLines Publishing
Lansing, IL

MSAA
Cherry Hill, NJ

Northwest Center for Public Health Practice
Seattle, WA

Study in the USA, Inc
Seattle, WA

Town of Whitby
Whitby, ON

84. Education & Training Campaigns, Programs & Plans
Errin Bavol Schaefer
Ford Motor Company
Troy, MI

Funk/Levis & Associates
Eugene, OR

Jennifer Lynn Kiffmeyer
Retirement Learning Center
Brainerd, MN

Karen Edgar
Tilcon New York Inc.
Wharton, NJ

UBM Tech
San Francisco, CA

Mark Sinkbeil, Angela Bushman, Laura Piggott
UnitedHealth Group
Minnetonka, MN

Amy Fluckinger
Vanguard
Valley Forge, PA

85. Marketing & Public Relations Campaigns, Programs & Plans
Laura Andrews
Cleveland Metroparks Zoo
Cleveland, OH

Jackson National Life Insurance
Denver, CO

Jorie Lee, Kathryn Buettner
Northern Illinois University
DeKalb, IL

OneAmerica
Indianapolis, IN

Ontario Nurses’ Association
Toronto, ON

86. Public Service Campaigns, Programs & Plans
Diane Arthur, Doug Tolf,
Jacob Abramson
City of Surprise Communications
Surprise, AZ

Jackson National Life Insurance
Denver, CO

Glenn Gillen
S&A Cherokee
Cary, NC
87. Employee & Benefit Communications
Ashley Miller, Linda Lum, Glenn Eddie Gill, Alere Health, McKinney, TX
Nancy L. Rodibaugh, Rodney B. McPhail, Human Resources Communications - Purdue University, West Lafayette, IN
Alex L. Muehl, Henry White, Jessie Hillebrand, The Jellyvision Lab, Inc, Chicago, IL
Donna Jaffee, Cheryl Soper, Mercer, Los Angeles, CA
OneAmerica, Indianapolis, IN
Pace Communications, Greensboro, NC
Tait Communications and Consulting, Yellowknife, NT
Towers Watson, Houston, TX
Katie McGlade, Lisa Harris, Vanguard, Wayne, PA

88. Member & Customer Communications
Lisa Greenwood, Tony Baldus, Linda Richardson, Marsh U.S. Consumer, Urbandale, IA
Ann Schreiber, SkillsUSA, Leesburg, VA

89. Financial Campaigns, Programs & Plans
Pacific Life, Newport Beach, CA
Prudential Annuities - The Center for Sales Excellence, Shelton, CT
Nick Linsalata, Vanguard, Valley Forge, PA
Katie McGlade, Lisa Harris, Vanguard, Wayne, PA

90. Health & Medical Campaigns, Programs & Plans
Helen Farnen, Werner K. Blume, Aon Hewitt, Baltimore, MD
Ambica Jones, Ariad Healthcare, Toronto, ON
Theresa A. Cavanaugh, Greg Fessenden, Continuum Health Partners, New York, NY
CRC Marketing Solutions, Eden Prairie, MN
Ephraim McDowell Health, Danville, KY
Barbara Mohr, McMurry/TMG, Phoenix, AZ
Iva Keene, Natural Fertility Prescription, Verbier, Switzerland
Dr. Paul Tang, Palo Alto Medical Foundation, Mountain View, CA

91. Meeting & Event Campaigns, Programs & Plans
Marc Sirockman, Artcraft Health Education, Flemington, NJ
Nancy Ann Chernitsky, Trisha Castellante, Association & Meeting Solutions, a Wyanoke Group Company, Thorofare, NJ
Robert Cao-Ba, ASU Alumni Association, Tempe, AZ

92. Government Agency Communications
William Franklin, Rajeana Price, City of Suffolk, Virginia, Suffolk, VA
Jennifer Lynn Dimas, Dell Rae Moellenberg, Emily Wilmsen, Colorado State University, Ft. Collins, CO
Sacramento Area Sewer District, Sacramento, CA

93. Total Publication Programs
Knowledge and Learning Products Division, ASI Government, Inc., Arlington, VA
Montgomery County Planning Department, Silver Spring, MD

94. Green Campaigns, Programs & Plans
Jamie Roberts, Ayelet Katz, Andrea Weathers, Conservation Services Group, Portland, OR
95. Special Purpose Campaigns, Programs & Plans

Kristina Niblett
Harland Clarke Marketing Services
Franklin, TN

Isabel Hunter, Phil Hettema, Bryon Lee
The Hettema Group
Pasadena, CA

Elena Fernández
Los Alamos Neutron Science Center - Los Alamos National Laboratory
Los Alamos, NM

Writing

96. Education & Training Writing

Diana Ellswood, Rocco Sciulli, Angelica Ray
Allscripts
Atlanta, GA

Allscripts.Healthcare Solutions, Inc.
Atlanta, GA

Jon Kieffer, Evan Olson, Jeffery Harris
Fujitsu Network Communications Inc.
Richardson, TX

Nancy Langton, Bill Vitale, Nancy Harwood
New Level Partners
Princeton, NJ

Sibley & Associates LP
Toronto, ON

Julie E. Sharp, Christopher J. Rowe
Vanderbilt University
Hendersonville, TN

97. Marketing & Public Relations Writing

Cathy Streiner
The Corporate Pen
Fleming Island, FL

Marc Gerrone, Jeff Thomson, Jananne A. Copeland
IMA
Montvale, NJ

Cynthia Greaves, Erin Macartney
Palo Alto Medical Foundation
Mountain View, CA

98. Public Service Writing

DRIVING DYNAMICS, INC.
Newark, DE

ICF International
Fairfax, VA

Towers Watson
Houston, TX

99. Web Writing

Robert Lerose
Uniondale, NY

Heather Grzelka, Andrew Lee
Art of Prose, LLC
Saint Petersburg, FL

Marie Gettel-Gilmartin
CH2M HILL
Portland, OR

Mindi Schwab
Credit Union Association of New York
Albany, NY

Chris Damico
Direct Supply
Milwaukee, WI

Michael Steadman
The Vanguard Group
Wayne, PA

100. Blog Writing

Liz Massey
ASU Alumni Association
Tempe, AZ

Florida Advanced Technological Center of Excellence
Brandon, FL

Tom Ceconi
HR 360, Inc.
Stamford, CT

McKnight’s Editorial Staff
McKnight’s Long-Term Care News
Northbrook, IL

Colleen McKenna
Promo Marketing
Philadelphia, PA

Robin Hardman
Robin Hardman
Communications
Ridgewood, NY

101. Feature Writing

Bill Hudgins, Sandi Soendker
Gallatin, TN

Robert Lerose
Uniondale, NY

ACR Bulletin
Reston, VA

AG Bell Association for the Deaf and Hard of Hearing
Washington, DC

Danecia Jones,
Geoff Leonard Robinson
American Airlines - Maintenance & Engineering
Fort Worth, TX

American Journal of Nursing
New York, NY

Lois Douthitt, Chris Hayhurst
American Physical Therapy Association
Alexandria, VA

Lois Douthitt,
Donald E. Tepper
American Physical Therapy Association
Alexandria, VA

Chris Birk, Levi Newman, David Moore
Veterans United Home Loans
Columbia, MO
<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>City, State</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Society of Ophthalmic Administrators (ASOA)</td>
<td>Fairfax, VA</td>
<td></td>
</tr>
<tr>
<td>Association of Corporate Counsel</td>
<td>Washington, DC</td>
<td></td>
</tr>
<tr>
<td>Rich Rosfelder</td>
<td>CCIM Institute</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>Daniel J. Lemieux, Terrence F. Paret</td>
<td>Civil Engineering Magazine</td>
<td>Reston, VA</td>
</tr>
<tr>
<td>Daniel J. Lemieux, Terrence F. Paret</td>
<td>Civil Engineering Magazine</td>
<td>Reston, VA</td>
</tr>
<tr>
<td>Rich Rosfelder</td>
<td>CCIM Institute</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>Melinda Pratt Swenson</td>
<td>Colorado State University, Division of External Relations</td>
<td>Fort Collins, CO</td>
</tr>
<tr>
<td>Howard Prince, Timothy Wilkinson, Kendrick Volter</td>
<td>Elayn Hunt Correctional Center</td>
<td>St. Gabriel, LA</td>
</tr>
<tr>
<td>Karen Patterson</td>
<td>Gannett Healthcare Group-Nurse.com</td>
<td>Hoffman Estates, IL</td>
</tr>
<tr>
<td>Dan Watkins</td>
<td>The Green Sheet, Inc.</td>
<td>Santa Rosa, CA</td>
</tr>
<tr>
<td>Bill Hudgins, Edith Rianzares</td>
<td>Hammock Publishing Inc.</td>
<td>Nashville, TN</td>
</tr>
<tr>
<td>Janet Dudar, Karen Panetta</td>
<td>IEEE</td>
<td>Piscataway, NJ</td>
</tr>
<tr>
<td>Mike Consol</td>
<td>Institutional Real Estate, Inc.</td>
<td>San Ramon, CA</td>
</tr>
<tr>
<td>John von Brachel</td>
<td>Merrill Lynch</td>
<td>New York, NY</td>
</tr>
<tr>
<td>Military Officers</td>
<td>Association of America</td>
<td>Alexandria, VA</td>
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<tr>
<td>Heather McCullough</td>
<td>Mistretta</td>
<td>Monmouth University, West Long Branch, NJ</td>
</tr>
<tr>
<td>Christopher Murphy</td>
<td>NAFSA: Association of International Educators</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>Kimberly Jenkins</td>
<td>National Association of State Boating Law Administrators</td>
<td>Lexington, KY</td>
</tr>
<tr>
<td>Ontario Nurses' Association</td>
<td>Toronto, ON</td>
<td></td>
</tr>
<tr>
<td>Michael Cornnell</td>
<td>Print+Promo</td>
<td>Philadelphia, PA</td>
</tr>
<tr>
<td>Leilani Rangel</td>
<td>SHPE Magazine</td>
<td>Bloomfield, NJ</td>
</tr>
<tr>
<td>Gay-Lynn Carpenter</td>
<td>Sigma Phi Epsilon</td>
<td>Richmond, VA</td>
</tr>
<tr>
<td>George I. Seffers</td>
<td>SIGNAL Magazine</td>
<td>Fairfax, VA</td>
</tr>
<tr>
<td>Matt Hasson and Dan Morgan</td>
<td>SLACK Incorporated</td>
<td>Thorofare, NJ</td>
</tr>
<tr>
<td>Larry Lange</td>
<td>UBM Tech</td>
<td>Manhasset, NY</td>
</tr>
<tr>
<td>Martha Vockley Lang</td>
<td>Arlington, VA</td>
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<tr>
<td>Sarah Smith</td>
<td>The Walt Disney Company</td>
<td>Burbank, CA</td>
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<tr>
<td>Max Lark</td>
<td>The Walt Disney Company</td>
<td>Burbank, CA</td>
</tr>
<tr>
<td>Kelly Sullivan</td>
<td>Wiley</td>
<td>Hoboken, NJ</td>
</tr>
<tr>
<td>Jennifer Hicks</td>
<td>Woodshop News</td>
<td>Dayville, CT</td>
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**102. How-to Writing**

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>City, State</th>
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</thead>
<tbody>
<tr>
<td>Todd Dulaney</td>
<td>Pace Communications/AAA Living</td>
<td>Greensboro, NC</td>
</tr>
<tr>
<td>Theresa L. Houck, Rebecca Archibald</td>
<td>Putman Media, Inc.</td>
<td>Itasca, IL</td>
</tr>
<tr>
<td>Cynthia Gomez</td>
<td>Wiley</td>
<td>Hoboken, NJ</td>
</tr>
<tr>
<td>Jeff Stratton</td>
<td>Wiley</td>
<td>Hoboken, NJ</td>
</tr>
<tr>
<td>Betsy Pitner Lowe</td>
<td>Wolters Kluwer Health</td>
<td>Ambler, PA</td>
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**103. News Writing**

<table>
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<tr>
<th>Name</th>
<th>Organization</th>
<th>City, State</th>
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<tbody>
<tr>
<td>American Proofreading Co.</td>
<td>Bow, WA</td>
<td></td>
</tr>
<tr>
<td>Ken Lynch, Michael Frazier, Terry Young</td>
<td>City of Surprise Communications</td>
<td>Surprise, AZ</td>
</tr>
<tr>
<td>Russ Bleemer</td>
<td>CPR Institute</td>
<td>Hoboken, NJ</td>
</tr>
<tr>
<td>Sarah Severson, Patrick Butler</td>
<td>Gazette</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>Jim McCaffrey</td>
<td>The Green Sheet, Inc.</td>
<td>Santa Rosa, CA</td>
</tr>
<tr>
<td>Brian McCurdy</td>
<td>HMP Communications</td>
<td>Malvern, PA</td>
</tr>
<tr>
<td>Bernard Mason</td>
<td>The Risk Management Association</td>
<td>Philadelphia, PA</td>
</tr>
<tr>
<td>Runnymede Communications</td>
<td>Runnymede Healthcare Centre</td>
<td></td>
</tr>
<tr>
<td>Terry Douglas Simzer</td>
<td>Upper Canada District School Board</td>
<td>Brockville, ON</td>
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</table>
104. Interviews & Personal Profiles

Stephanie Cajigal, Robert Lowes
WebMD/Medscape
New York, NY

Daniella Thoren
Wolters Kluwer Health
Ambler, PA

Kevin Graham
Xcel Energy
Denver, CO

IMNG Medical Media
Rockville, MD

Emily Allen
International Association of Administrative Professionals
Kansas City, MO

Irving Levin Associates
Norwalk, CT

Laura Jean Whitcomb
Kearnsarge Magazine
Grantham, NH

Gary Halpern, Hermon Joyner, Randall Woods
The PhotoMedia Group, Inc.
Seattle, WA

Kathleen M. Beans, Mary Jo Taylor
The Risk Management Association
Philadelphia, PA

Rebecca Budde
SIU School of Medicine
Springfield, IL

Roger Hagy, Jr.
University of Tennessee
College of Arts and Sciences
Knoxville, TN

Marina Draskovic
The Walt Disney Company
Burbank, CA

105. Regular Departments & Columns

Bill Shields, Tom Hoffman
ACR Bulletin
Reston, VA

Lana Ader
American Airlines Publishing
Fort Worth, TX

American Bankers Association
Washington, DC

American Dental Education Association
Washington, DC

Mary LaRusso
American Society for Healthcare Risk Management
Hoboken, NJ

Marlene L. Hendrickson, Stephen C. Dwyer
American Staffing Association
Alexandria, VA

Jacklyn Boice
Association of Fundraising Professionals
Arlington, VA

Patricia M. Burgio, APR
Lancaster Central School District
Lancaster, NY

Thad Plumley
National Ground Water Association
Westerville, OH

Wes Isley
Pace Communications
Greensboro, NC

Palo Alto Medical Foundation
Mountain View, CA

Charlotte Thomas
Society of Women Engineers
Cleveland Heights, OH

David Sokol
The Walt Disney Company
Burbank, CA

Richard Rainsberger
Wiley
Hoboken, NJ

106. Editorial & Advocacy Writing

American Medical Association
Washington, DC

Brandes Elitch
The Green Sheet, Inc.
Santa Rosa, CA

Healthcare of Ontario
Pension Plan
Toronto, ON

Oncology Nursing Society
Pittsburgh, PA

Dawn A. Antoline-Wang, Simon M. Helfgott,
Bruce N. Cronstein
Wiley
Hoboken, NJ

Richard Hader, PhD, NE-BC,
RN, CHE, CPHQ, FAAN
Wolters Kluwer Health
Ambler, PA
107. Financial & Investment Writing

Meg Sczyrba, CRCM and Thomas Healy, CRCM
American Bankers Association
Washington, DC

Sara Drummond
CCIM Institute
Chicago, IL

Josie Fuller
Pace Communications
Greensboro, NC

T3 Publishing
Woodinville, WA

Jean Fitzgerald
Capital Acumen - U.S. Trust
New York, NY

Susan G. Cochran, Susan McLaughlin, Laura Koenig
Vanguard
Wayne, PA

Isabelle Cohen
Wiley
Hoboken, NJ

108. Health & Medical Writing

Suzanne Forte
American College of Rheumatology
Dallas, GA

Sue Miller Wiltz, Kristy Broering
Angie's List Magazine
Indianapolis, IN

Arthritis Today
Arthritis Foundation
Atlanta, GA

Jill Schlabig Williams
Association for the Advancement of Medical Instrumentation
Arlington, VA

Lois Ross
Canadian Medical Protective Association
Ottawa, ON

Canadian Medical Protective Association
Ottawa, ON

Eleanor Mayfield, ELS
ELM Communications
Pittsburgh, PA

Leah Lawrence
Leah Lawrence Editorial
Wilmington, DE

Jaimie Siegle
National Athletic Trainers' Association
Dallas, TX

Donald Edward Tepper, Chris Hayhurst
PT in Motion
Alexandria, VA

Nancy Salem
Sandia National Laboratories
Albuquerque, NM

Cardiology Today's Intervention Editorial Staff
SLACK Incorporated
Thorofare, NJ

Bruce Haghighat
Tricore Inc.
Princeton, NJ

Karienne Stovell
Wiley
Hoboken, NJ

Ravi Morchi, M.D.
Wolters Kluwer Health
Ambler, PA

109. Speech & Script Writing

Lockheed Martin C&SS
Richland, WA

Lora Jones
Toyota Motor Sales, USA, Inc.
Torrance, CA

110. Sports Writing

Alicia Lutz
College of Charleston
Charleston, SC

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

VFW Magazine
Kansas City, MO

111. Technical Writing

Robert L. Reid
Civil Engineering Magazine
Reston, VA

Cognizant Technology Solutions
Chennai, India

Sarah Westling
Mitchell International, Inc.
San Diego, CA

112. Technology & Science Writing

Ray Phillips
American Society for Engineering Education
Washington, DC

Dennis LaMantia
CCIM Institute
Chicago, IL

Ron Clark, Tammy Appel
LOMA
Atlanta, GA

Daniel Strain
Maryland Sea Grant
College Park, MD

Neal Singer
Sandia National Laboratories
Albuquerque, NM

113. Green Writing

Nancy Goll
Bainbridge Island Magazine
Bainbridge Island, WA

Mike Vatalaro
BoatU.S. Magazine
Alexandria, VA

John Viera
EHS Today
Cleveland, OH

National Environment Agency
Singapore Environment Institute
Singapore

Priscilla B. Knight
Northern Virginia Electric Cooperative
Manassas, VA

Carol J. Forrest
Rose Hill Communications, Inc.
Wheaton, IL
114. Writing Series
Lynne Shallcross
American Counseling Association/Counseling Today Magazine
Alexandria, VA

Jennifer C. Loftus, Cassandra Carver
Astron Solutions
New York, NY

Tom Neale
BoatU.S. Magazine
Alexandria, VA

Anita Sama
CEO Update
Washington, DC

Mike Price
National Ground Water Association
Westerville, OH

Terracom Public Relations
Chicago, IL

Kathryn C. Salamone
Trinitas Regional Medical Center
Elizabeth, NJ

Laura Borden
Vanguard
Malvern, PA

VFW Magazine
Kansas City, MO

Vietnam Veterans of America
Silver Spring, MD

Stephanie Cajigal,
Carol Peckham
WebMD/Medscape
New York, NY

Claudine McCarthy
Wiley
Hoboken, NJ

Aileen Gelpi
Wiley
Hoboken, NJ

Serena Stockwell
Wolters Kluwer Health
Ambler, PA

115. Special Purpose Writing
Harry G. Samuels
Learning Services
Bradenton, FL

Charlotte Tucker
The Nation’s Health/American Public Health Association
Washington, DC

Todd Herman
Todd Herman Associates
Greensboro, NC

Venetia L. Miles
Township High School District 214
Arlington Heights, IL

Duncan McNiff
Vanguard Group
Valley Forge, PA

116. Best Rewrites
Carla Kemp
American Academy of Pediatrics
Elk Grove Village, IL

Publications & Communications Department
CARF International
Tucson, AZ

Lindsay Bodkin
International Coach Federation
Lexington, KY

Donald Edward Tepper
PT in Motion
Alexandria, VA

Design & Illustration
Kevin Daniel Scally
Monmouth University
West Long Branch, NJ

Randy White
National Council of Teachers of Mathematics
Reston, VA

Mary Lou Dreyer,
Kathryn Buettner
Northern Illinois University
DeKalb, IL

Melinda Kelsey
Northwest Missouri State University
Maryville, MO

Anne Loftin
Pace Communications
Greensboro, NC

Austin Brown, Amanda Naber,
Patti Kloosterman
Pella Corporation
Pella, IA

Lynn Mayes, Kurt Snider,
Sara McLean
Pinnacle Entertainment, Inc
Las Vegas, NV

Jennifer A. Ruf,
Christian E. Marcello
Rufhaus Designs
Clifton, NJ

Michael Lanigan
Sandia National Laboratories
Albuquerque, NM

T3 Publishing
Woodinville, WA

Justin Dorland, Trevor Delling,
Ellen Terry
Texas Medical Association
Austin, TX

117. Design & Layout
AAA Western & Central NY
Buffalo, NY

Michael Springer
American Dental Association
Chicago, IL

Ascensus
Brainerd, MN

Association of Corporate Counsel
Washington, DC

Jeff Roth
Civil Engineering Magazine
Reston, VA

Credit Union Executives Society
Madison, WI

Graybar Marketing and Communications
St. Louis, MO

Hope Health
Kalamazoo, MI

Lockheed Martin C&SS
Richland, WA

Mako Shimabukuro
Marine Corps Community Services Marketing Branch
FPO, CA

Military Officers Association of America
(2 awards in Category 117)
Alexandria, VA

Kevin Daniel Scally
Monmouth University
West Long Branch, NJ
118. Illustration & Typography

Janet Dudar, Elizabeth T.B. Johnston
IEEE
Piscataway, NJ

John von Brachel
Merrill Lynch
New York, NY

Military Officers
Association of America
Alexandria, VA

Erin Young
Phi Delta Kappa International
Bloomington, IN

Jared Cohen-Richards
The Walt Disney Company
Burbank, CA

119. Infographics

Lada Krilov, Kelly Baldwin, Dan Austell
American Society of Clinical Oncology
Alexandria, VA

American Specialty Health
San Diego, CA

Cou4 Interactive Company
Limited
Hong Kong

CSC
Falls Church, VA

Lockheed Martin C&SS
Richland, WA

UBM's DeusM
New York, NY

Office of Juvenile Justice and Delinquency Prevention
U.S. Department of Justice
Washington, DC

Chris Birk, Lauren Okruch
Veterans United Home Loans
Columbia, MO

Isabella Mathews
National Association of REALTORS®
Chicago, IL

Pace
Greensboro, NC

Erin Young
Phi Delta Kappa International
Bloomington, IN

Gary Halpern, Albert Watson, Randall Woods
The PhotoMedia Group, Inc.
Seattle, WA

Rod J. Rohrich, M.D.
Plastic and Reconstructive Surgery
Dallas, TX

Mike Miazga
Supply House Times
Deerfield, IL

Matt Walker,
Jared Cohen-Richards
The Walt Disney Company
Burbank, CA

Jean Christofferson, Kris Sotelo, Jamie Hernandez
WorldatWork
Scottsdale, AZ

120. Covers

Lesley Q. Palmer
AARP Media/Creative
Washington, DC

Gary Bloom
ASCD
Alexandria, VA

Jacklyn Boice
Association of Fundraising Professionals
Arlington, VA

Robert Cao-Ba
ASU Alumni Association
Tempe, AZ

Brad Pierson
Colorado Medical Society
Denver, CO

Bill Hudgins, Michael Blum
Hammock Publishing Inc.
Nashville, TN

Emily Allen, John Naatz
International Association of Administrative Professionals
Kansas City, MO

Katie Haney
McMurry/TMG
Washington, DC

121. Spreads

Brenan Sharp, Rebecca Sell,
Eric Newhouse
ABA Journal,
American Bar Association
Chicago, IL

American Specialty Health
San Diego, CA

Robert Cao-Ba
ASU Alumni Association
Tempe, AZ

122. Photography

R. Scott Nolen
American Veterinary Medical Association
Schaumburg, IL

Tom Edward Zasadzinski
Cal Poly Pomona
Pomona, CA

NFL/H.O. Zimman, Inc.
Lynn, MA

Bill Hudgins, Michael Blum
Hammock Publishing Inc.
Nashville, TN
Janet Dudar, Peter Corke
IEEE
Piscataway, NJ

Kathleen A. Zona, Kelly R. Heidman, Nancy Smith Kilkenny
NASA Glenn Research Center
Cleveland, OH

Office of Communications/
Georgia DOT
Atlanta, GA

Adam Voorhes
Pace Communications/
AAA Living
Greensboro, NC

Jim Hawker
SIU School of Medicine
Springfield, IL

Erin Cowell, John O’Connell
Energy Federation Inc.
Southborough, MA

Gretchen S. Blackburn
GS Design
Austin, TX

Julia Marino, Jordan Blair
Jesuit High School
Carmichael, CA

123. Identity & Graphic Standards Materials

Jonathon Kirkbride, Dawn Obermoeller
Bio Scientific
Austin, TX

Sheana Firth, Fred Ayres
Breakaway Graphics, LLC
Murfreesboro, TN

Health Partners
Philadelphia, PA

124. Print Ads & Advertorials

Marine Corps Community Services Iwakuni Marketing
FPO, AP

Lisa Greenwood, Tony Baldus, Jani Van Deest
March U.S. Consumer
Urbandale, IA

125. Posters & Displays

Lockheed Martin C&SS
Richland, WA

Louisiana Sea Grant
Baton Rouge, LA

Laura Spofford
Social & Scientific Systems, Inc
Silver Spring, MD

University Housing Marketing
Champaign, IL

126. Calendars

Dana Russell, Laura Bouma,
John Langston
Appaloosa Journal
Moscow, ID

127. Green Design & Illustration

Erik Mausser
Bloomberg L.P.
New York, NY

InHaus Media
Peterborough, NH

Lockheed Martin C&SS
Richland, WA

128. Special Purpose Design & Illustration

Gina Garcia
County College of Morris
Randolph, NJ

Heather Brooks
Veterans United Home Loans
Columbia, MO

129. Best Redesigns

Tamara Kowalski
American Bar Association
Chicago, IL

Donna Cipriani
Cleveland Metroparks
Cleveland, OH

Margaret M. Carter
National Active and Retired Federal Employees Association
Alexandria, VA

National Association of Professional Organizers
Mt Laurel, NJ

NCCI
Boca Raton, FL

Nichole Stella, Elise Carr, Tim Dupnak
Print + Promo
Philadelphia, PA

130. One-of-a-Kind - Print Publications

Ronald Lana
Art Institute of California - Inland Empire
San Bernardino, CA

Carla Jo Parks Wooley,
David Faidley
The Babcock & Wilcox Company
Lynchburg, VA

Erik Mausser
Bloomberg L.P.
New York, NY

Crystal Lane Baus
Canyon Communications
Tempe, AZ

Corporate Communications
CardWorks
Woodbury, NY

Donald Maxton
Continuum Health Partners
New York, NY

Dian Griesel, Ph.D.
Dian Griesel Inc.
Washington Depot, CT

Alayna Riggins
Eyes & Ears
Lake Buena Vista, FL

Kristina Niblett
Harland Clarke Marketing Services
Franklin, TN

Lockheed Martin C&SS
Richland, WA

LaTina Lewis
Northern Virginia Electric Cooperative
Manassas, VA

Palo Alto Medical Foundation
Mountain View, CA

Research!America
Alexandria, VA
Brett DeBoer, Courtney Lehmann
University of the Pacific
Stockton, CA

Duncan McNiff
Vanguard Group
Valley Forge, PA

Coleen M. F. Stern
Wolters Kluwer Health
Ambler, PA

Ingrid Staude, Janine Botes
Words’worth
Johannesburg, South Africa

131. One-of-a-Kind -
Electronic Publications

The Conference Board
and GLC Custom Media
Northbrook, IL

Oxford University Press
New York, NY

Dan Blunk
Penton Media
Fort Collins, CO

132. One-of-a-Kind -
Custom-Published Publications

American Council on the
Teaching of Foreign
Languages
Alexandria, VA

NFL/H.O. Zimman, Inc.
Lynn, MA

Rick O’Sullivan
Society for Technical
Communication
Fairfax, VA

Leslie Stinson
Summit Business Media -
Custom Media
Centennial, CO

Fay Ellis, Kim Jansen
Wolters Kluwer Health
Ambler, PA

133. One-of-a-Kind -
Education & Training
Publications

Barbara F. Orwig
Career Communications, Inc.
Overland Park, KS

Healthy Aging Research
Network, Easter Seals Project
ACTION, and UNC Center for
Health Promotion and Disease
Prevention
Seattle, WA

Will Henderson, Matt Cox,
Kelli N. Campbell,
Ann McGuire
Indiana University Health
Ball Memorial Hospital
Muncie, IN

Rebecca L. McKee,
Marian Reiter
Michigan State University
Extension
East Lansing, MI

Amanda K. Martin, Mary
Heins, Michelle Griffin
National Tactical Officers
Association
Doylestown, PA

Oregon Sea Grant
Corvallis, OR

134. One-of-a-Kind -
Marketing & Public
Relations Publications

Erin Skelley, Leslie Briggs,
Nicole Hadnott
The Methodist Hospital
System
Houston, TX

Corinne Cooper,
Mark V. B. Partridge
Professional Presence
Communication Consulting
Tucson, AZ

135. One-of-a-Kind -
Health & Medical
Publications

Nancy Sander
Allergy & Asthma Network
Mothers of Asthmatics
McLean, VA

Haymarket Oncology/
Haymarket Media Inc.
Montvale, NJ

MediaCorp Pte Ltd
Singapore

Carole Leung
Mills-Peninsula
Health Services
Mountain View, CA

Stephan Cho,
Jody A. Charnow
Renal & Urology News
New York, NY

Susan Carol Associates
Public Relations, Inc.
Fredericksburg, VA

UCB
New York, NY

Heather Davis, Gus Osorio,
Nadia Olsen
USAID | DELIVER
PROJECT
Arlington, VA

136. One-of-a-Kind -
Government Publications

SIDES & Associates
Lafayette, LA

Ellen Fisher, Brandy Keehn
Utilities Commission,
City of New Smyrna Beach
New Smyrna Beach, FL

137. One-of-a-Kind -
Technology & Science
Publications

Erik Mausser
Bloomberg L.P.
New York, NY

138. One-of-a-Kind -
Green Publications

InHaus Media
Peterborough, NH

MediaCorp Pte Ltd
Singapore

A note on format:

■ Grand Awards are listed alphabetically by organization, within each
main category.
■ Grand Award winners are shown either in for profit or nonprofit
subcategories, based on the entering organization. So, in some cases, a
nonprofit Grand Award-winning publication may be listed in a for
profit subcategory if, for example, it was entered by a for profit ad
agency which actually produced the publication.
■ Awards of Excellence are listed alphabetically by organization name,
within each individual category.
■ Awards for individuals without an organization name are listed
alphabetically by last name at the beginning of each individual category.
■ Organization names appear in the format and style used
by entrants.

To order additional award certificates for co-workers and
contributing vendors, see the order form on the next page, or on
the back page of this brochure. Photocopy as necessary.
You may also download and print the order form
(pdf file) from
### Order Form: APEX 2013 ADDITIONAL Certificates

Your chance to give a “pat on the back” to deserving staff, freelancers and vendors.

If you won an APEX 2013 Award (or Awards), you may want to order **additional** award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill out this form. **Make sure to type or print clearly.**

1. **Clearly type or print the EXACT wording you’d like for additional certificates**—names, titles, company, etc.

   **Best method:** Attach photocopies of your original certificate(s) with changes marked.

2. **Here is the copy for my additional certificates order:**

   _______________________________________________________
   _______________________________________________________
   _______________________________________________________
   _______________________________________________________
   _______________________________________________________
   _______________________________________________________

   **Sample Certificate Copy:**
   Most Improved Newsletters (entry category)
   The Ace Reporter (entry title)
   Judy Smith (name of staff person)
   Publications Manager (job title)
   Ace Software, Inc. (name of organization)

3. **Enclosed is my certificate order for:**

   Qty:______APEX 2013 Award of Excellence certificates.
   Qty:______APEX 2013 Grand Award certificates.

   _____Total # of certificates @ $______each = $______________

   (total enclosed)

4. **Payment must accompany order.**

   [ ] Check enclosed (in U.S. funds, drawn on a U.S. bank)
   Charge my [ ] Visa [ ] MasterCard [ ] American Express

   Card # _______________________________________
   Name on card: _________________________________
   Expiration date: ______________________________
   Signature: ____________________________________

5. **Mail my certificate(s) to:**

   Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the **exact** address you provide.

   Name: _______________________________________
   Org: _________________________________________
   Address: ______________________________________
   City/State-Prov./Zip: ___________________________
   Phone: _______________________________________
   E-mail: _______________________________________

6. **Mail this order form, with payment, to:**

   APEX 2013 Additional Certificates
   Communications Concepts, Inc.
   7481 Huntsman Blvd., #720
   Springfield, VA 22153–1648

   Or **fax** this order form with your credit card order to: **703/643–2329** (secure fax machine)

   **NOTE! Certificate orders cannot be phoned in.** To ensure accuracy, they must be mailed or faxed.
   Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

   Note: All APEX 2013 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order **additional** certificates.

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**Cost:**

- **$15 each** (Until October 15, 2013)
- **$18 each** (From October 16 on)

(includes shipping via 1st Class Mail)
A note on format:
■ Grand Awards are listed alphabetically by organization, within each main category.
■ Grand Award winners are shown either in for profit or nonprofit subcategories, based on the entering organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
■ Awards of Excellence are listed alphabetically by organization name, within each individual category.
■ Awards for individuals without an organization name are listed alphabetically by last name at the beginning of each individual category.
■ Organization names appear in the format and style used by entrants.

To order additional award certificates for co-workers and contributing vendors, see the order form on the next page, or on the back page of this brochure. Photocopy as necessary.
You also may download and print the order form (pdf file) from www.apexawards.com/221.htm.
Order Form: APEX 2013
ADDITIONAL Certificates

Your chance to give a “pat on the back”
to deserving staff, freelancers and vendors.

If you won an APEX 2013 Award (or Awards), you may want

to order additional award certificates—for yourself, or for

other staff, departments or organizations, vendors and
freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill
out this form. Make sure to type or print clearly.

1. Clearly type or print the EXACT wording you’d like
for additional certificates—names, titles, company, etc.

Best method: Attach photocopies of your
original certificate(s) with changes marked.

2. Here is the copy for my additional certificates
order:

_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________

Sample Certificate Copy:
Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty:_____APEX 2013 Award of Excellence certificates.

Qty:_____APEX 2013 Grand Award certificates.

______Total # of certificates @ $______each = $______

(total enclosed)

Cost: $15 each (Until October 15, 2013)
$18 each (From October 16 on)
(includes shipping via 1st Class Mail)

4. Payment must accompany order.

☐ Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my ☐ Visa ☐ MasterCard ☐ American Express

Card #__________________________________________________

Name on card:___________________________________________

Expiration date:_________________________________________

Signature:______________________________________________

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card.
We’ll mail your certificates to the exact address you provide.

Name:

Org:

Address:

City/State-Prov./Zip:

Phone:

E-mail:

6. Mail this order form, with payment, to:

APEX 2013 Additional Certificates
Communications Concepts, Inc.
7481 Huntsman Blvd., #720
Springfield, VA 22153–1648

Or fax this order form with your credit card order to:

703/643–2329 (secure fax machine)

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2 to 3 weeks for delivery.

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